



FONDATION SEGRÉ

AN OVERVIEW 1996-2012



FONDATION SEGRÉ

Conservation
Education

**UPDATED
FOR 2012**

Contents

i	A Word from the Founder	3
ii	The Foundation	4
iii	Highlights of the early years	5
iv	A new approach	6
v.	Our recent commitments	7
vi.	Our Partners	14
vii.	Contacts	17
viii.	Credits	18

A Word from the Founder

SEPTEMBER 2012

What a difference nine months make... I am delighted that in the first three quarters of 2012, commitments have increased by 80%. The explanation is that new projects have been approved with new partners. The scope of our activities has also increased significantly with our commitment to a vast programme against poaching and illegal wildlife trade.

When the Foundation was established in 1996, it was given a very broad scope: to promote humanitarian, scientific, educational, artistic and environmental projects. For the first years of the Foundation, we committed resources in each of these vast fields. This experience was essential for understanding where the Foundation could make a difference. In these fifteen years, protection of nature and its biodiversity as well as education emerged clearly as the predominant interests.

Just to explain how it all began, I was born in Rome in 1932: after graduating in law at the University of Rome, I received a PhD in Economics from Yale University in 1958. I joined the Commission of the European Communities in 1959, where I was Director of Research, with a particular interest in capital markets. In 1967 I became a partner of the Investment Bank Lazard Frères & Cie in Paris. Since 1982, living in Geneva, I have been active in investment management and am at present Chairman of Argus Fund, a global investment fund I started in 1993.

My dominant interest in the natural world and education led, as I said, to the establishment in 1996 of Fondation Segré. This Foundation offers financial support to partner organisations concerned with the conservation of nature and with education. Projects are developed jointly with partners to set the terms and conditions and the time horizon, which can extend over more than one year.



The Foundation

Fondation Segré offers financial support to partner organisations concerned with the conservation of nature and with education. Projects are developed jointly with the partners to set the terms and conditions and the time horizon, which can extend over more than one year.

Resources

When it was first established in 1996, the Foundation received an endowment which grew over time. The Foundation is authorised to spend income as well as capital for the achievement of its goals.

Additional resources may be contributed by institutions or persons who wish to help to the work of the Foundation.

In recent years the pace of disbursements has increased considerably and some of our projects extend for several years. For example, our project with the Whitley Fund for Nature is planned for three years (until the end of 2014), those with the Zoological Society of London for five years (until the end of 2016) and our new collaboration with the World Wildlife Fund for Nature will extend over three years (until the end of 2015).

In 2011 new commitments for a total of \$ 2,023,644.55 were entered into for various projects both in conservation and education and an additional amount of \$ 3,658,776.43 has already been pledged in the first 8 months of 2012 towards new exciting projects.

Organisation

Legal Status

Our Foundation was originally established under the laws of Liechtenstein on November 7th, 1996. At present a new incorporation under the laws of Switzerland as well as a transfer of the head office is being carried out and will be completed shortly. The supervisory function will be transferred to the Federal authorities of Switzerland with the new incorporation. As a non-profit Foundation, we have broad institutional goals, particularly the support of nature conservation, environmental, scientific and educational activities.

The Board

- Mr. Claudio Segré, Chairman of the Board
- Me Luc Hafner
- Mr. Ralph Kanza
- Me Cornelia Ritter (after the Swiss incorporation is completed, Me Ritter will be succeeded by Me Martin Eisenring)

The Board manages and represents the Foundation. Its responsibilities include:

- Managing the affairs of the Foundation
- Choosing the beneficiaries of the Foundation and the amount of the donations
- Approving annual accounts
- Appointing and dismissing proxies and the audit authority

The Advisory Committee

An Advisory Committee is presently being formed according to the Foundation's charter. This committee will advise the Foundation's board on projects being examined and will also contribute new ideas in order to carry out the goals of the Foundation.

We are honoured to have already received a commitment from:

- Dr. Carlos Drews, Director of the Global Species Program at WWF International
- Dr. David Field, Zoological Director of ZSL London and Whipsnade Zoos.

Highlights of the Early Years



When the Foundation was first created, the initial contributions were made towards well-known charities, such as the Royal Society for the Prevention of Cruelty to Animals, the Geneva Society for the Protection of Animals, OXFAM, Médecins Sans Frontières and Amnesty International. However, these contributions were limited to financial support only and excluded any other involvement.

Following the statutes of the Foundation, we committed to different types of action:

- Conservation of nature and its biodiversity
- Education, training and scientific research
- Restoration of monuments and preservation of the environment



Since 1996, Fondation Segré has contributed to a wide range of projects. Here below, you can find a list of the organisations that have received funding in the past.

Social and humanitarian

- Mission Chrétienne pour les Aveugles (CBM), Zurich
- Médecins Sans Frontières (MSF), Paris
- Amnesty International
- Leket Israel
- Room to Read, UK

Scientific and medical

- Swiss Foundation for Ageing Research (AETAS)
- Research NASH, Faculté de Médecine, Geneva
- Mario Negri Sud Consortium (CMNS), Italy
- Mayo Clinic, USA
- Università Vita-Salute San Raffaele, Physiotherapy Department, Milan

Environmental

- Royal Society for the Prevention of Cruelty to Animals (RSPCA), UK
- Société Genevoise pour la Protection des Animaux (SGPA), Geneva
- Station Ornithologique Suisse
- Tel Aviv-Ramat Gan, Safari

Artistic and Cultural

- Mehrangarh Museum Trust Foundation, Restoration of Fort Nagaur, Rajasthan
- Orchestre de la Suisse Romande (OSR), Geneva
- Oxford Centre for Hebrew and Jewish Studies (OCHJS), UK

A New Approach

Very soon, experience showed us that in order to husband the resources of the Foundation we had to limit our areas of activity and select specific projects. To this end it was necessary to establish partnerships with organisations having the experience and the means to implement these actions.

We have been lucky to establish cooperation with outstanding partners, among which we would like to mention (see partners section):

- The Zoological Society of London (ZSL),
- The Whitley Fund for Nature (WFN),
- The World Wide Fund for Nature (WWF),
- The European Association of Zoos and Aquaria (EAZA)
- Fondo Ambiente Italiano (FAI)
- Karen Hayesod - United Israel Appeal (KH-UIA)
- The Faculty of Medicine of the University of Geneva (UniGE)
- Nordens Ark
- Durrell Wildlife Conservation Trust
- Australian Wildlife Conservancy



FONDATION SEGRÉ



© Tom Svensson/Nordens Ark

Our recent commitments



SAVING AMUR LEOPARDS IN THE RUSSIAN FAR EAST

Timeframe: 2011-2015

Country/Region: Russian Federation

Partner: ZSL

This project aims at saving Amur leopards in the Russian Far East where less than thirty-five individuals survive. The conservation strategies include protection from illegal hunting and habitat destruction, awareness programmes with local villages, and compensation schemes for deer farmers. **For more information:** www.zsl.org/conservation/regions/asia/amur-leopard/amur-leopard,1007,AR.html www.amur-leopard.org



AMUR LEOPARD WITH VETS © ZSL / WCS

TIGER PHOTOGRAPHED USING A CAMERA TRAP IN BERBAK
NATIONAL PARK © ZSL / PHKA



PREVENTION OF TIGER POACHING IN BERBAK NATIONAL PARK

Timeframe: 2011-2015

Country/Region: Indonesia

Partner: ZSL

The Sumatran tiger is a critically endangered species. ZSL together with the Indonesian Government has set up an initiative, which we are supporting, aimed at stopping tiger poaching in Berbak National Park, on the eastern coast of Sumatra, Indonesia. This area is nested within a peat swamp ecosystem with the most potential not only to hold a viable population but also to persist in the long term. The anti-poaching patrols protect tigers by carrying out regular tiger habitat patrols and monitoring trails to deter and detect poaching, as well as following up with investigations, arrests and prosecution. Another role is to conduct community education and outreach programmes to minimise conflict between humans and tigers and to make local people aware of the importance of conserving this critically endangered species. **For more information:** <http://www.zsl.org/support-us/tiger-sos/>

Our recent commitments

AWARDS FOR NATURE CONSERVATION AND DEFENSE OF BIODIVERSITY

Timeframe: 2012-2014

Country/Region: UK/Global

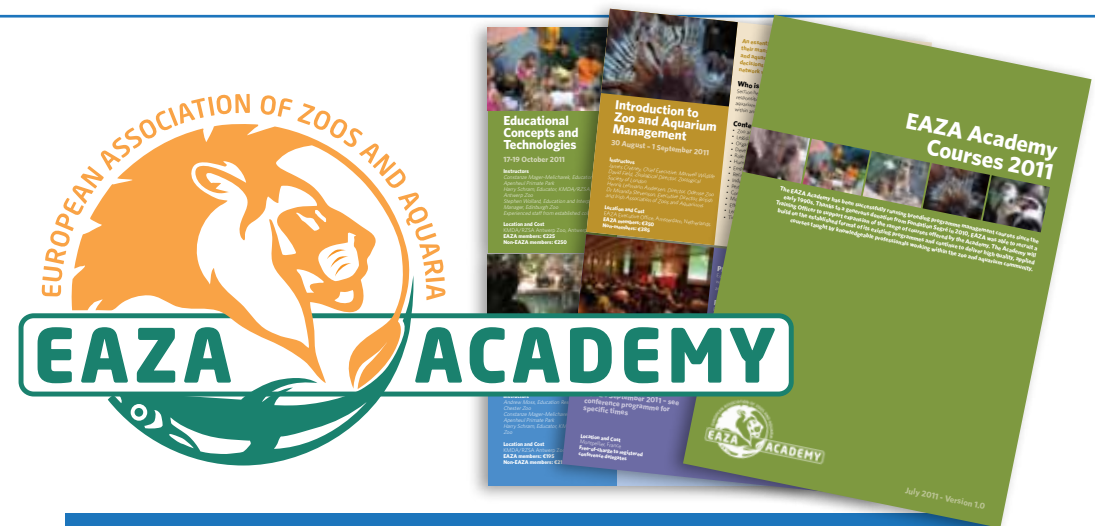
Partner: Whitley Fund for Nature

The Whitley Award is a top nature conservation prize designed to provide the winners with international recognition that enhances their profile and credibility, media visibility for their project and the issues it addresses, financial support to pursue on-going and proven conservation work and a supportive international network of other Whitley Award winners.

For more information: <http://whitleyaward.org/events/whitley-awards-2012-2/>



AUDITORIUM AT THE ROYAL GEOGRAPHICAL SOCIETY,
WHITLEY AWARDS 2011 © JAMES FINLAY



ESTABLISHING TRAINING FACILITIES AND SCHOLARSHIPS FOR ZOOLOGICAL PARK PROFESSIONALS

Timeframe: 2010-2011

Country/Region: Europe

Partner: EAZA

EAZA, the European Association of Zoos and Aquariums, is committed to improve standards in zoo parks and to enhance the professionalism of its member institutions through training opportunities. It has been running courses in breeding programme management since the mid-1990s. The EAZA Academy was established in 2010 to provide relevant training opportunities that are accessible to all members, and where appropriate, extend EAZA Academy training opportunities to constituencies beyond the membership. Foundation Segré has provided the initial financing of the Academy, scholarships for participants and remains keenly interested in its progress. **For more information:** www.eaza.net/activities/academy

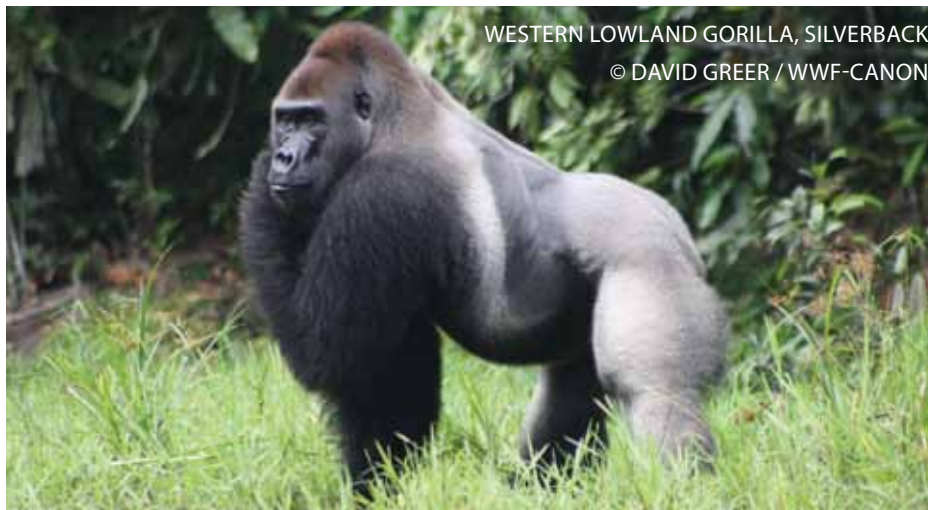
PROTECTING WESTERN LOWLAND GORILLAS IN CAMPO-MA'AN NATIONAL PARK

Timeframe: 2010-2013

Country/Region: Cameroon

Partner: WWF

This project aims at significantly improving the protection of the remaining populations of Western Lowland gorillas in Campo-Ma'an National Park. To this end, WWF provides technical assistance to local authorities, especially the forest and wildlife service, to manage and protect the national park. WWF also implements scientific research and ecological monitoring programmes, and promotes initiatives that boost local development and community-based management of the area's natural resources. **For more information:** www.panda.org/what_we_do/where_we_work/project/projects/index.cfm?uProjectID=CM0858&source=ge



© NILS AUKAN WWF-CANON
HAWKSBILL TURTLE, RED SEA, EGYPT



REDUCING FISHING BYCATCH: SMART GEAR COMPETITION

Timeframe: 2010-2013

Country/Region: Global

Partner: WWF

The bycatch issue can be defined as the incidental catch and related deaths of sea turtles, birds, marine mammals, cetaceans and non-target fish species when using fishing gear such as longlines and nets. In order to reduce it, a Smart Gear Competition is organised to bring together the fishing industry, research institutes, universities and governments, to inspire and reward practical, innovative fishing gear designs that reduce bycatch.

For more information: www.smartgear.org/about_smargear/

Our recent commitments

ACTION PLAN AGAINST POACHING AND ILLEGAL WILDLIFE TRADE

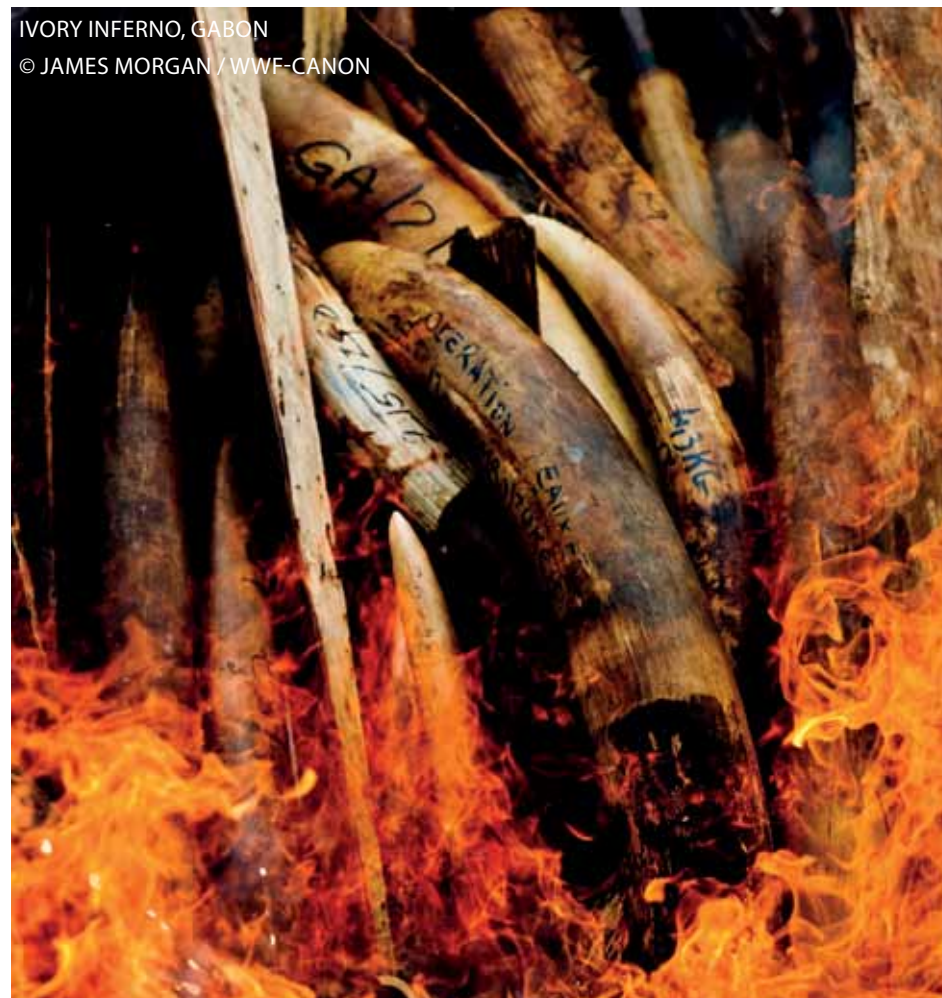
Timeframe: 2012-2015

Country/Region: Goba

Partner: WWF

Illegal wildlife trade and poaching has reached alarming levels over the last decade especially in regions such as South Africa, Central Africa, but also China, Vietnam and Thailand. Government action to combat this very lucrative under-cover business is often not sufficient, and the World Wide Fund for Nature has pushed the alarm button and has now undertaken a very ambitious programme to inform and to influence officials and local authorities towards a more active and effective fight against these illegal practices threatening species worldwide. In association with TRAFFIC International, WWF has set up a three year Global Action Plan to tackle this incredibly worrying issue, in order to raise the profile of wildlife crime. Working hand in hand with local representatives located in targeted countries, WWF and TRAFFIC are aiming to work with governments to achieve the following main goals:

- 1 Improved enforcement and government-supported demand reduction programme in China, the main consumer country of illegal wildlife products.
- 2 Increased law enforcement and prosecutions in four countries in Central Africa.
- 3 Banning the sale of ivory in Thailand.
- 4 Improved law enforcement and rhino horn demand reduction in Vietnam.



IVORY INFERNO, GABON
© JAMES MORGAN / WWF-CANON

For more information: http://wwf.panda.org/what_we_do/how_we_work/conservation/species_progprogr/



PEREGRINE FALCON
© TOM SVENSSON, NORDENS ARK

SUPPORTING A CENTRE FOR ANIMAL SPECIES BREEDING AND REINTRODUCTION

Timeframe: 2012-2013

Country/Region: Sweden

Partner: Nordens Ark

Over the years, Nordens Ark, a twenty-five year old conservation institution in West Sweden, has played a leading role in both breeding and reintroduction of certain species especially the local Peregrine Falcon and the White-backed Woodpecker. In order to recognise this highly technical and scientifically challenging specialty and to regroup all these activities under the same roof, the institution will now develop a “Centre for the breeding and reintroduction of species”: project supported by the Fondation Segré.

For more information: <http://www.nordensark.se/project/>

POST-GRADUATE TRAINING IN BIODIVERSITY CONSERVATION AND RECOVERY OF ENDANGERED SPECIES

Timeframe: 2013-2015

Country/Region: Mauritius

Partner: Durrell Wildlife Conservation Trust

Accredited through the Durrell Institute of Conservation and Ecology (DICE), University of Kent and led by the Durrell Wildlife Conservation Trust (Durrell), this unique, applied conservation Post-Graduate Diploma course based on the island of Mauritius will be launched in March 2013, with the joint support of Fondation Segré and the Balcombe Charitable Trust. The aims of the course are two-fold: to produce a new generation of conservation professionals well-versed in the practice as well as the theory of wildlife conservation; and to facilitate a permanent training presence for Durrell within the Indian Ocean.

For more information: <http://www.durrell.org/Training/Courses/NEW-PGDip-in-Endangered-Species-Recovery/>



POST-GRADUATE DIPLOMA, FIELD WORK © DURRELL WILDLIFE CONSERVATION TRUST

Our recent commitments



Timeframe: 2013-2015

Country/Region: Australia

Partner: Australian Wildlife Conservancy (AWC)

This project will secure, and measurably improve, the population of three species of Wallabies, which are listed by the Australian Government as *threatened with extinction*. Based on practical, on-ground action informed by good science, the project will be implemented at three properties which are owned and managed by AWC, contributing to the conservation of more than 335,000 hectares.

By supporting this project, Fondation Segré will play a significant role in halting and reversing the tide of mammal extinctions in Australia, one of the most biodiverse nations on the planet.

For more information: <http://www.australianwildlife.org/AWC-Sanctuaries.aspx>

RESTRUCTURING OF VILLA DEI VESCOVI

Timeframe: 2003-2011

Country/Region: Italy

Partner: FAI

Villa dei Vescovi was begun in 1535 on a hill in the Colli Euganei, for the bishop of Padua, at the same time as the countryside of Veneto saw the flourishing of Palladio's architecture. Villa dei Vescovi was designed by Giovanni Maria Falconetto and continued by other eminent artists. Frescoes by Lambert Sustris made the Villa a classic monument that can well compare with the contemporary Palladian masterpieces.

In 2005, Villa dei Vescovi was donated to FAI which undertook a lengthy restructuring programme with the support of a number of institutions, among which Fondation Segré. **For more information:**

<http://www.fondoambiente.it/beni/villa-dei-vescovi.asp>





RENOVATION OF VILLA DEL BALBIANELLO

Timeframe: 2012 onwards

Country/Region: Italy

Partner: FAI

Villa del Balbianello, dating from the 18th century, was built on a spur of land extending on Lake Como. The architecture is exceptionally imaginative and elegant and the Villa is noted for its artistic and historical collections.

The loggia crowns the site and will be renovated in the course of 2012-2013, with the support of Fondation Segré. New possibilities to enjoy this extraordinary natural site will thus be offered. **For more information:** www.fondoambiente.it/beni/villa-del-balbianello.asp

Partners



The Zoological Society of London (ZSL), founded in 1826, is a charity in England and Wales devoted to the worldwide conservation of animals and their habitats. Its strategic aims are to undertake and promote high quality zoological research to achieve its conservation objectives and to inform and influence conservation policy; to encourage and motivate all its stakeholders to support and engage in conservation; to implement and achieve effective and appropriate 'in situ' and 'ex situ' conservation programmes for priority species and habitats. **For more information:** www.zsl.org

- Saving Amur Leopards in the Russian Far East
- Prevention of tiger poaching in Indonesia



The Whitley Fund for Nature (WFN) is a UK charity, established in 1994, offering awards and grants to outstanding nature conservationists around the world. Its aims are to cooperate financially with some of the world's most dynamic nature conservation leaders, to support work which also emphasises the benefits of habitats to local communities, to help winners to raise their profile, network and educate others, and to work with winners to heighten public awareness of the serious problems facing ecosystems worldwide. **For more information:** www.whitleyaward.org

- Awards for conservation of biodiversity



The Zoological Center of Tel Aviv – Ramat Gan, Safari, occupies 250 acres of nature in the heart of a densely populated urban area in Israel. It has the largest animal collection in the Middle East: the African Park and the zoo are home to 1,600 animals of different species. Safari participates in 25 international programmes for endangered species. It is a partner in breeding and reproduction programmes and cooperates in research and knowledge transfer between zoos and nature preservation organisations worldwide. Safari has a very strong experience in public education programmes. **For more information:** www.safari.co.il

- Gorilla Forest Reserve in Tel Aviv – Ramat Gan



The World Wide Fund For Nature (WWF), conceived in 1961, is one of the world's largest conservation organisations. The central secretariat for the network – WWF International – is located in Gland, Switzerland. Its mission is to stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature, by conserving the world's biological diversity, ensuring that the use of renewable natural resources is sustainable and promoting the reduction of pollution and wasteful consumption. **For more information:** www.panda.org

- Protecting Western Lowland Gorillas, Cameroon
- Reducing Fishing Bycatch: Smart Gear Competition
- Action plan against poaching and illegal wildlife trade



The European Association of Zoos and Aquaria (EAZA), formed in 1992, represents and links more than 300 member institutions in 35 countries. Its mission is to facilitate cooperation within the European zoo and aquarium community with the aim of furthering its professional quality in keeping animals and presenting them for the education of the public, and of contributing to scientific research and to the conservation of global biodiversity. It is achieving these aims through coordination and enhancement of cooperation with relevant organisations and influencing legislation within the EU. **For more information:** www.eaza.net

- Establishing an Academy for animal welfare and species protection



The Keren Hayesod – United Israel Appeal (KH – UIA), established in 1920, is the central international fundraising organisation for Israel outside the US. It acts through campaigns by networks of partnerships between teams of local community leaders, activists and volunteers. KH works to further the national priorities of the Israeli society, with special emphasis on advancing weaker communities and nurturing disadvantaged and marginalised youth. **For more information:** www.kh-uia.org.il/EN

- Etgarim Interactive Computer Learning
- Net@ project for developing leadership skills in a computerised society
- MASA initiative for Advanced Training at Soroka Medical Center



The Fondo Ambiente Italiano (FAI), a non-profit Foundation created in 1975, is the National Trust of Italy. As such, its mission is the conservation and preservation of Italian cultural and historical heritage as reflected in buildings and properties of architectural and environmental significance located in the Republic of Italy, which includes the acquisition, restoration and preservation of Italian monuments and environmental landmarks. **For more information:** www.fondoambiente.it

- Restructuring of Villa dei Vescovi
- Renovation of Villa del Balbianello



Nordens Ark is one of the largest zoological institutions in Sweden. It covers a 383 ha area and houses over 80 endangered species. The institution is involved in the reintroduction of local fauna and a number of field projects among which a partnership with WWF. The development and implementation of a centre for breeding and reintroduction will help Nordens Ark to maintain and strengthen its leading role in breeding and conservation.

For more information: <http://www.nordensark.se/home-en-US/>

- Supporting a centre for the breeding and reintroduction of species

Partners



Since its creation in 1974 by Mr. Pierre Challandes himself as a breeding centre for rare species of Pheasants and Ducks, le Parc d'accueil Pierre Challandes has tremendously changed and improved to become a well established wildlife centre in the Canton of Geneva, Switzerland. With the help of its numerous volunteers, its current purpose is mainly to rescue exotic as well as common domestic animals and pets which have been abandoned, mistreated or taken into custody by the authorities.

For more information: <http://www.parc-challandes.ch/>

- Constructing new enclosures for Tamarins and Marmosets



The “Centre de Réadaptation des Rapaces” was first established as an appendix to another ornithological centre also based in the Geneva region. With the continuous effort of its founder, Mr. Ludovic Bourqui and the support of volunteers and generous donors, it has now become a well-established institution, focused on the rehabilitation of sick and injured birds, especially birds of prey and their reintroduction into their natural habitat. **For more information:** <http://www.crr-geneve.ch/accueil.php>

- Constructing new aviaries



Although its origins can be traced back to the initial purchase of land in 1991, the Australian Wildlife Conservancy (AWC) became a public charitable organization in 2001. AWC now owns 22 sanctuaries covering more than 2.6 million hectares around Australia. It protects at least 300 ecosystems, 100 threatened ecosystems and 170 threatened animal species. **For more information:** <http://www.australianwildlife.org>

- Protecting and restoring Australia's endangered mammals



Durrell Wildlife Conservation Trust is an international charity working globally towards saving species from extinction and conserving the diversity and integrity of the life on earth. Headquartered in Jersey, UK and working with a wide range of international partners, this institution combines the skills of its staff at the wildlife park, in the field programmes and the International Training Centre to save some of the most threatened species in the most threatened places. **For more information:** <http://www.durrell.org/>

- Post-graduate training in biodiversity conservation and recovery of endangered species

Contacts

Any reader who feels that the goals of his organisation align well with our aims and activities is invited to send us an email or to use the contact page on our website to get in touch. Furthermore, we would be pleased to hear from any individual or group that would like to discuss contributing funds or expertise to Fondation Segré.

www.fondationsegre.org

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Credits

The Foundation wishes to thank our partners for all the photos: Western Lowland Gorilla © Martin Harvey WWF-Canon; Joey Bridled Nailtail Wallaby – Australia © AWC; Soroka – MASA initiative for Advanced Training at Soroka Medical Center © KH – UIA; Young Tapir, Zoological Centre of Tel Aviv – Ramat Gan © Dr. Amélia Terkel; Snowy Owl – Nordens Ark © Tom Svensson; Amur Leopard with vets © ZSL / WCS; Tiger photographed using a camera trap in Berbak National Park © ZSL / PHKA; Auditorium at the Royal Geographical Society, Whitley Awards 2011 © James Finlay; EAZA Academy logo © EAZA; Western Lowland Gorilla, Silverback © David Greer / WWF-Canon; Hawksbill turtle, Red Sea, Egypt © Nils Aukan / WWF-Canon; Ivory Inferno, Gabon © James Morgan / WWF-Canon; Peregrine Falcon – Nordens Ark © Tom Svensson; Post-Graduate diploma, field work – Mauritius © Durrell Wildlife Conservation Trust; Black-flanked Rock-wallaby being released – Paruna Wildlife Sanctuary © AWC; Gibbon island project © Stefano Raybaudi Massilia; Villa dei Vescovi (cover page) © Dagli Orti – FAI; Villa dei Vescovi (project page) © Mauro Ranzani – FAI; Villa del Balbianello (cover page and project page) © Giorgio Majno – FAI; Anteater with baby, Zoological Centre of Tel Aviv – Ramat Gan © Claudio Segré.

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